PRESS RELEASE:

THE 38th BIKER FEST INTERNATIONAL // 9th – 12th MAY 2024 LIGNANO SABBIADORO (Udine) ITALY

The BFI is now in its 2024 edition and, from the 9th to the 12th May in Lignano Sabbiadoro (Udine) will blow out its 38 candles, confirming itself as European biggest and most important motorcycling event!

The Daytona Beach of the European side, remains the seaside resort of **Lignano Sabbiadoro** (Udine), one of the most beautiful beaches for tourists, as well as the ideal place to enjoy the first sunny days of the season.

It maintains free entry in all 5 city areas involved: the **5 different locations** allow everyone to experience the attractions of the event.

It's the **Custom Event** that has brought **hundreds of thousands of enthusiasts**, and taking the opportunity to present the best motorbikes customized.

In fact it's **the most historic Custom Bike Show in Europe** (since 1987), the exclusivity of the only date of the **AMD Custom Bike Show Championship in Italy**, and the **Final** of 12 stages of the **IMC (Italian Motorcycle Championship) Custom Bike Show** where the most beautiful and unique motorbikes in Europe are exhibited. The **prizes** up for grabs exceed €10,000 with four €1,000 expense refunds.

The main special feature of the event is the various choice of activities: such as the most important Test Ride Area in Europe with the official presence of all the Official Motorcycle Brands (over 4,000 Test Drives of the last edition); the Off Road area; the highly appreciated Moto Tours to discover the beauties (also UNESCO) that the Region FRIULI-VG offers, from the sea to the mountains; the various Rock music proposals with over 12 concerts; the Pin Up Contest with fantastic performers; 15 different Ethnic Cuisines; but above all, the atmosphere of joyful celebration, friendship and internationality that has always distinguished the event.

For the New Mobility, the Green Area, called **e-Mobility Village**, will once again present the electric sector, giving participants the opportunity to **Test Drive free of electric and hybrid 2 and 4-wheel vehicles** of all kinds, starting from scooters, through e-bikes, motorbikes and latestgeneration cars.

To complete the rich package of activities and passions, there is also the scenery of the roaring V8s of the 29th U.S. Car Reunion (the largest Italian reunion of U.S.A. cars), with more than 400 vehicles unique stylistic details.

A range of shows not to be missed at the **38th edition of Biker Fest International**! Book your attendance now and follow the updates on social media and on the website.

We look forward to seeing you from 9 to 12 May 2024 in Lignano Sabbiadoro (Udine).

HIGH RESOLUTION PHOTOS (last edition) General: <u>37. Biker Fest International 2023</u>

Bike Show Winners 2023: Custom Bike Show - BFI 2023

More info: <u>Website</u> - <u>Facebook</u> - <u>Instagram</u> - <u>Twitter - Youtube</u> - <u>LinkedIn</u>

For stays, partner hotels etc., please contact:

Hotel/Camping: https://www.lignanoholiday.com/it/bikerfest/

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