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MAGGIO

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**BIKER
FEST**
FREE ENTRY

40TH
EDITION

Press Release | Lignano Sabbiadoro (Udine - Italy) | Tuesday, March 24, 2026

Biker Fest International: 40 Years of Custom Builds with Europe's Most Historic Custom Bike Show

Registrations now open for the 40th Biker Fest International Custom Bike Show

Only two months remain until the **40th edition** of the **Biker Fest International**, scheduled from **May 14 to 17** in **Lignano Sabbiadoro** (Udine – Italy): a historic milestone that, in **2026**, takes on the significance of a true celebration. The most ambitious and refined **custom builds** are ready to compete in the Custom Bike Show, long regarded as the beating heart of **Europe's most important motorcycle rally** and, on this anniversary, a symbol of forty years of innovation and custom culture.

The BFI's **Custom Bike Show** once again confirms itself as an outstanding showcase for builders, offering a privileged insight into the most advanced philosophies and dominant trends on both the **national and international scene**. The 2026 edition has also been selected as the sole national stop of the **AMD World Championship of Custom Bike Building**, organized by the British magazine *American Motorcycle Dealer*, as well as the final round of the **Italian Motorcycle Championship (IMC)**, the only national championship dedicated to custom builds, featuring 12 events across the country. The 2026 program also sees the return of the **Performance Bagger Show**, a side event with free registration dedicated to power baggers which will take place on **Saturday, May 16**, with awards presented at the end of the day.

Established in **1987**, the BFI's Bike Show is **Europe's longest-running multi-category contest**, second only to the over-fifty-year-old event in **Norrköping (Sweden)**, which is however reserved exclusively for choppers. To honor a longstanding partnership that has continued for several seasons, members of the Twin Club MC—organizers of the Scandinavian bike show—will once again attend as judges. Representatives of the **Sturgis Motorcycle Rally** (South Dakota), the largest motorcycle gathering in the world with 500,000 participants, will also join the Biker Fest jury for the first time. During the ceremony, the **Golden Rod Awards** will also be presented—special honors bestowed by leading figures from the custom & biker scene, industry companies and international magazines (such as *Custombike* and *Dream Machines* from Germany, *Big Twin* from the Netherlands, and *Mcnews.com.au* from Australia).

The Biker Fest Custom Bike Show boasts a **total prize pool exceeding €10,000**, offered by leading technical partners such as **main sponsor Zodiac International** and top industry brands including **Avon, FG Racing, Rizoma** and other (Shoei, NOS Helmets, Faster96, Raximo, Rebuffini, FGirdex, IMCO Motorcycle Parts, Meccanica Panzani, Moto Design Custom, San Marco Petroli e Wemoto).

ARE YOU A CUSTOMIZER OR THE OWNER OF A SPECIAL BUILD?

You can register for the contest by completing the form available at [this link](#), or by contacting us at info@terredimoto.it. Full details are available on the official website www.bikerfest.it in the [Events/Bike Show section](#).

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