



Press Release | Lignano Sabbiadoro (Udine - Italy) | Monday, May 4, 2026

## 2<sup>nd</sup> Performance Bagger Show brings sport and racing cruiser back to Biker Fest International

*The second edition of the Performance Bagger Show celebrates the “steroid-powered” cruisers - now even featured alongside MotoGP with the Harley-Davidson Bagger Cup - showcasing the most cutting-edge and race-oriented trend in the custom scene*

Originally designed to cover long distances in maximum comfort, baggers have evolved into aggressive, track-ready machines. These large cruisers, recognizable by their imposing fairings and hard saddlebags, have transformed into **Performance Baggers** - a phenomenon that, following the success of series such as the American *King of the Baggers* and the *Bagger Racing League*, has even earned a place alongside MotoGP with the Harley-Davidson Bagger World Cup.

Structured across six rounds in North America and Europe, the championship is also set to arrive in Italy during the Italian Grand Prix at Mugello. This event will take place just days after **Biker Fest International** (May 14-17), which is seizing the opportunity to make its **40<sup>th</sup> anniversary** even more special by hosting the second edition of the **Performance Bagger Show**, scheduled for **Saturday, May 16**, in the Luna Park Area of **Lignano Sabbiadoro (Udine, Italy)**.

For the second consecutive year, **Europe’s leading motorcycle rally** will showcase some of the most advanced and sought-after **sport and racing baggers** built in Italy - true representatives of the hottest and most innovative trend in today’s custom scene. A jury experts will award three outstanding models, with the support of partners such as **FG Gubellini, Faster96, Simpson** and **La Pacheca**.

The inaugural edition of the contest in 2025 featured as its standout star the **Indian Challenger** from Team Nexum Racing. The twin-cylinder machine, built by Bologna-based Thirteen Garage and powered by a massive 1,834 cc V-Twin delivering over 170 horsepower, was one of the key protagonists of BRL Europe - a championship it later went on to win with Italian rider Manuel Grandi.

The Bagger Racing League itself will be an official partner of the event, with the presence of Spanish rider **Rubén Xaus**, a major figure in World Superbike and MotoGP throughout the 2000s and 2010s and now promoter of the first European series dedicated to racing baggers, currently in its second season. Xaus will present the **awards to the contest winners** on the main stage of Biker Fest International at 5 pm of **Saturday, May 16**.

Participation in the 2<sup>nd</sup> Performance Bagger Show is free of charge. Builders and customizers interested in taking part can apply by sending detailed photographs and technical specifications of their motorcycles to: **danilo@editricecustom.it**.

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