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FEST**
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40TH
EDITION

Press Release | Lignano Sabbiadoro (Udine - Italy) | January 29, 2025

40th Biker Fest International: a historic anniversary from May 14 to 17 for Europe's largest motorcycle rally

A birthday worth celebrating: the seaside resort of Lignano Sabbiadoro (Udine, Italy) will host the 2026 edition celebrating the first 40 years of the motorcycle rally

Following the extraordinary success of the latest edition, which recorded **265,000 attendees** over the course of the weekend, the **BIKER FEST INTERNATIONAL** once again confirms its status as the biggest motorcycle rally in Europe and the third largest event of this kind in the world, after the legendary U.S. rallies of Sturgis and Daytona. In 2026 the event, which attracts hundreds of thousands of enthusiasts and more than 350 international exhibitors, will reach a special milestone with its **40th anniversary**.

Founded in **1987** within the biker movement, the event has gradually expanded to embrace the world of two wheels in all its forms, while maintaining a strong connection to its rebellious roots and the kustom culture. The beating heart of the festival is its **Custom Bike Show**, one of the longest-running in Europe. Since its very first edition, it has anticipated customization trends by showcasing some of the most spectacular special bikes built by leading international customizers. As the only Italian stop of the **AMD World Championship of Custom Bike Building**, the Lignano round also serves as the final of the national championship for custom builders, the **Italian Motorcycle Championship (IMC)**.

Alongside the well-established rock music program, all the areas that have made BFI unique are confirmed: Europe's largest and most comprehensive **Demo Ride hub**, featuring the official participation of leading motorcycle manufacturers; the **e-Mobility Village** dedicated to new mobility solutions; the **Off Road** area with its spectacular dirt riding shows; and the Market Area, home to the **50cc Fever Fest** and **Kustom & Classic**, the gathering reserved for original and customized classic and youngtimer cars. This is also where the **US Car Reunion** will take place, Italy's largest meeting of American cars, which celebrated its 30th anniversary in 2025 by bringing together 550 vehicles.

Among the main new features already announced for this special anniversary are the **Sisterhood Run**, an on-the-road experience dedicated to female riders, and the **Customizer's Parade**, in which custom builders themselves will lead the much-anticipated **Saturday Night Fever**, riding their one-off creations. Finally, alongside the traditional Moto Tours in Friuli-Venezia Giulia, this year will see the debut of the **Curvando 'Rodeo Ride'**, a challenge that blends the thrill of competition with the joy of discovery. The playing field? An entire region, with its natural landscapes, historical and artistic heritage, and food-and-wine excellence, all to be explored on two wheels.

Engines and music will come together in a unique and unmissable experience, with many more surprises planned for this **40th Anniversary**. Biker Fest International is ready to write a **new, exciting chapter** in its story: book your weekend now and follow all updates on the official website and social media channels.

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